



NOUR NOUF
VENTURES

Shaping the Future with Knowledge-Driven Impact Ventures

WHO WE ARE

Nour Nouf Ventures is an impact venture capital firm founded on the principle that entrepreneurship and knowledge transfer are catalysts for positive change for a better world.

Founded in 2016 in Jeddah, KSA, we support scalable and sustainable solutions through impact investments in emerging economies, balanced with growth investing for global impact, aligned proudly with Saudi Vision 2030 and the UN SDGs.

We also strengthen Saudi Arabia's entrepreneurial ecosystem by providing co-working spaces for startups and driving community-focused CSR initiatives that promote localized knowledge and growth.

OUR FOUR PILLARS OF IMPACT INVESTING



Knowledge Transfer

We emphasize the importance of knowledge transfer in impact investment, ensuring that insights and best practices are shared among entrepreneurs.



Sustainable Success

At Nour Nouf Ventures, we believe that impact investment in businesses prioritizing sustainability alongside financial performance will achieve greater success than those focused solely on profit.



Nurturing Innovation

By nurturing innovative startups, we aim to foster a culture of sustainability and social responsibility, aligning with and contributing to the transformative vision of KSA Vision 2030.



SDG Impact

We are committed to creating scalable solutions, which we align with the core principles of the United Nations Sustainable Development Goals (SDGs).

KEY METRICS

These key metrics reflect our impact investment strategy and we are committed to continuously expanding them.

30

Investments

7

Countries

9/17

SDG Goals Aligned

\$35M

AUM

SUSTAINABLE DEVELOPMENT GOALS (SDGs)

The Sustainable Development Goals are a set of **17 global goals** established by the United Nations under the 2030 Agenda for Sustainable Development. These goals are interconnected and aim to create a more sustainable and equitable world for current and future generations.

We're proud to have successfully fulfilled 9 out of 17 SDGs through our strategic investments. These goals reflect our commitment to sustainable practices and positive social impact.

SDG
02 Zero Hunger
Mojan Farms

SDG
03 Good Health
Evicenna, GenioMD, Grinta
HealTec, Shift Clinics.

SDG
04 Quality Education
Aanaab, ITG, Nexford
Safand (GSM), Ymno

SDG
08 Decent Work
Affinity, Jumlaty, Hala, Lucky
Sabbar, Sary Squadro.

SDG
09 Industry Innovation
ETFB, GenioMD, Grinta, HealTec
ITG, Juleb, Leia, Logexa, Sary.

SDG
10 Reduced Inequalities
Affinity, Hala, Lucky, Nexford
Ynmo

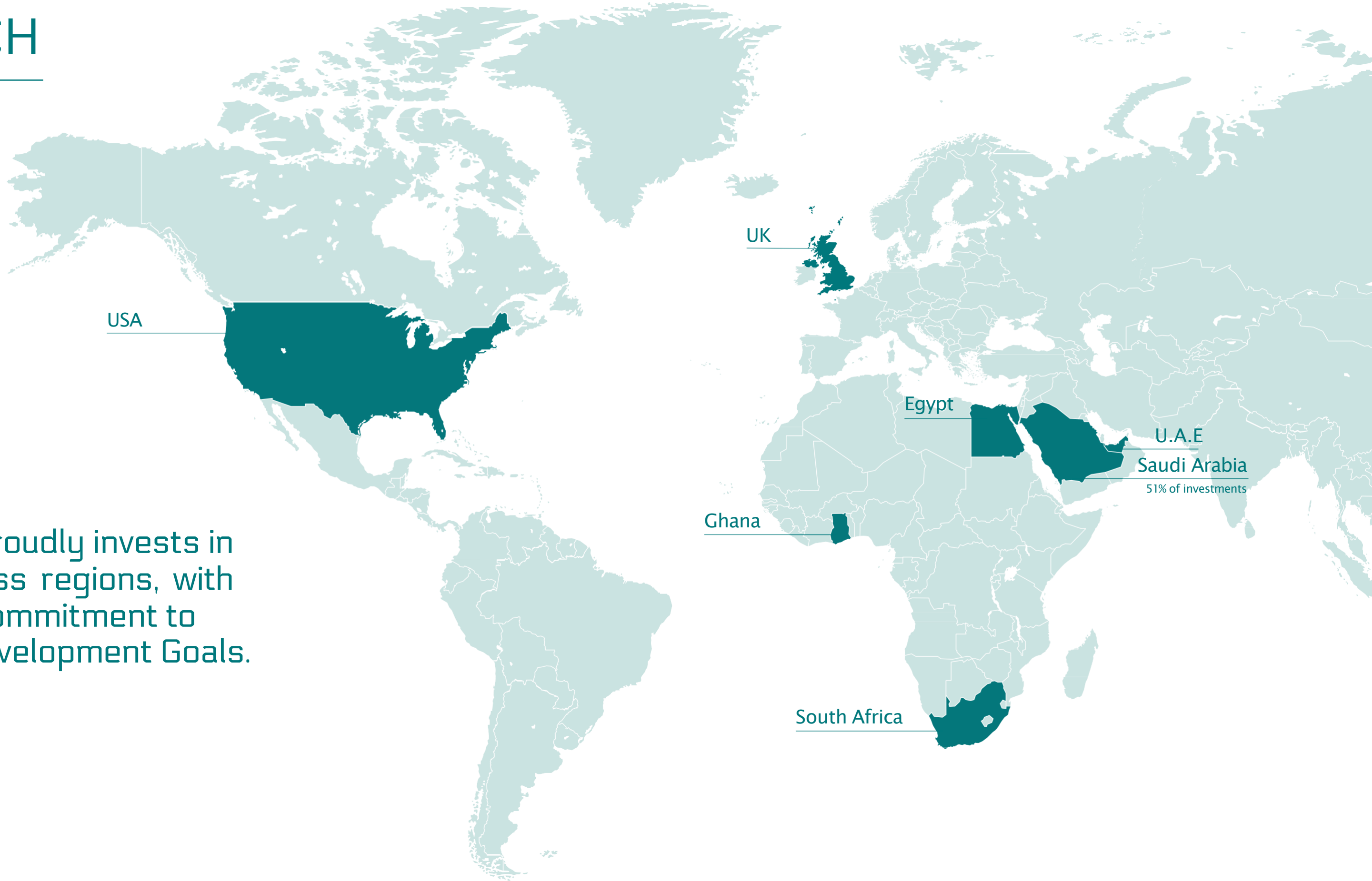
SDG
11 Sustainable Cities
One Dome, Hafla

SDG
12 Responsible Consumption
Mojan Farms

SDG
17 Partnerships for the Goals
Endeavor Catalyst, KADMOS
Shorooq, Thayer Street.

GLOBAL REACH

Nour Nouf Ventures proudly invests in impact ventures across regions, with a global reach and a commitment to impact Sustainable Development Goals.



IMPACT INVESTMENT SECTORS

Nour Nouf Ventures focuses on strategic sectors that drive impactful change. We prioritize investments in sectors with the potential for sustainable growth and social benefit, emphasizing knowledge transfer to enhance innovation and community impact.

EdTech
Innovative Learning Solutions

FinTech
Digital Financial Services

HealthTech
Healthcare through Technology

AgriTech
Smart Farming Innovation

CleanTech
Sustainable Energy Solutions

BioTech
Innovations in Life Sciences

AI & Machine Learning
Intelligent Automation Systems

E-commerce & Retail
Digital Commerce Solutions

IMPACT INVESTMENT STRATEGY

At Nour Nouf Ventures, we believe that transformative change starts with early-stage investment. We focus on nurturing startups and early-stage companies that are built to drive sustainable growth and social impact.

INVESTING AT

Early-stage, Series A, Series B

INITIAL INVESTMENTS

\$100K – \$500K

FOLLOW-ON INVESTMENTS

\$250K – \$1.5m

INVESTMENT GEO

KSA, MENA Region and Global Markets

INVESTMENT FOCUS

Knowledge Transfer, Sustainability, and Innovation

IMPACT PHILOSOPHY

Empowering businesses that prioritize social, environmental, knowledge transfer in line with SDG goals, as well as financial returns.

OUR KNOWLEDGE TRANSFER & VALUE CREATION SYSTEMS



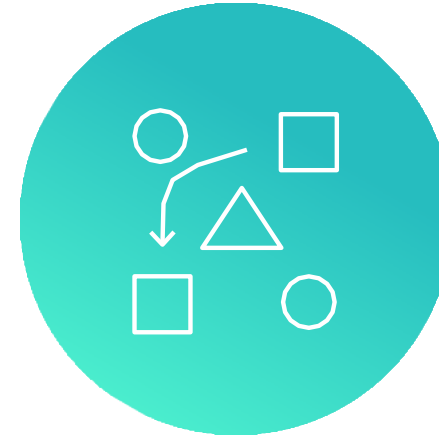
Catalyzing Innovation through Knowledge Sharing

We actively promote the exchange of insights and expertise across our portfolio, enabling startups to benefit from best practices and collective learning.



Enhancing Entrepreneurial Growth

By embedding knowledge transfer at the core of our investment approach, we empower founders with the tools and strategies needed to scale their ventures effectively.



Strategic Partnerships for Value Creation

Through our partnerships with both global and local funds, we unlock greater opportunities for our portfolio companies, offering them access to international funding channels and top-tier industry expertise.



Sustainable Value through Expertise

Our focus on knowledge transfer helps create long-term value for businesses by ensuring they are equipped with the expertise required to navigate challenges and capitalize on opportunities.

FEATURED INVESTMENTS FROM OUR PORTFOLIO



Leia Inc.



HALA



JULEB



FEATURED PORTFOLIO IMPACT HIGHLIGHTS



INVESTMENT PARTNERS

Nour Nouf Ventures actively collaborates with leading funds and VCs across Saudi Arabia, MENA, Europe, and North America, where we are strategic partners working together to achieve our impact missions.

This collaborative approach enhances our ability to drive innovation and create lasting value across the sectors we invest in, fostering a vibrant ecosystem, that connects Saudi Arabia with the world. That promotes sustainable growth and knowledge transfer for the startups and communities we serve.

SHOROOQ

THAYER STREET
PARTNERS

endeavor
CATALYST

KADAMOS

OUR CO-WORKING SPACE

Nouf Ventures offers an affordable co-working space tailored to support pre-investment stage companies, providing the resources they need to grow and reach their first investment round.

Entrepreneurs can focus on their work in a quiet, productive environment, in our prime location at Beuatat Business Park in Jeddah, KSA, while expanding their networks.

By supporting pre-investment stage companies, Nour Nouf Ventures plays a key role in advancing Saudi Arabia's entrepreneurial ecosystem, aligning with KSA Vision 2030 to foster innovation and sustainable economic growth.

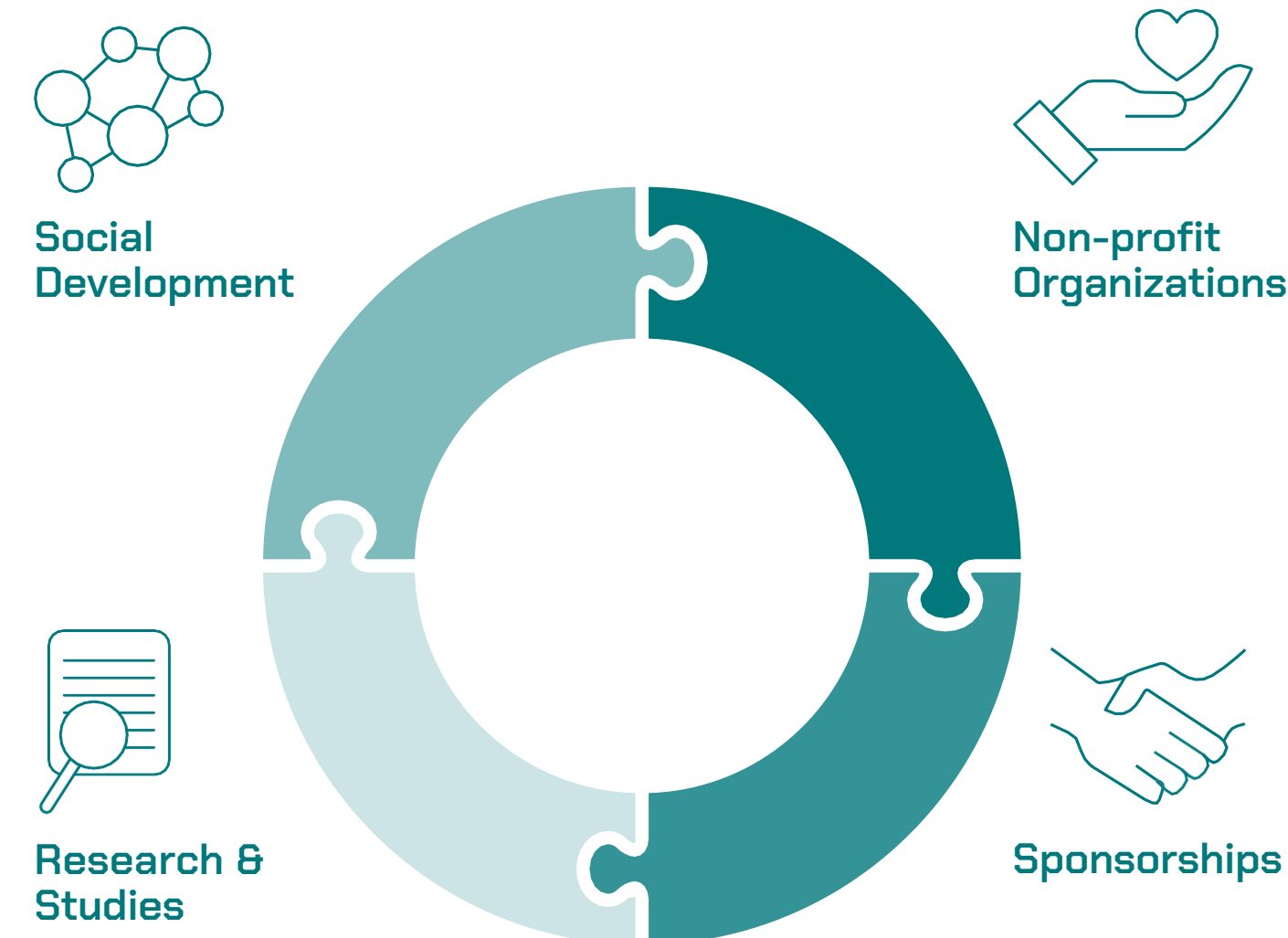


COMMUNITY-FOCUSED CSR

Nour Nouf Ventures is deeply committed to social responsibility, actively supporting local initiatives in its key areas of focus.

We play a vital role in building and empowering our community by providing resources for existing projects, creating unique volunteering opportunities, and supporting social causes.

Our efforts emphasize social development, non-profit organizations, commissioned research studies to promote knowledge transfer, and sponsorships, all aligned with fostering meaningful change and growth within the community.



INVESTMENT ADVISORY BOARD



**Salman bin Faisal
Al Saud**

Board Member
Nour Nouf Ventures

Board Member
Healtec

Board Member
Metrics China

Board Member
JEO Management
Consultants



Reda Islam

Chairman
Nour Nouf Ventures

Executive Partner
Al-Aghar Group

Founder and President
Futurewaves

Board Member
World Refugees School



**Sama bint Faisal
Al Saud**

Executive Partner
Nour Nouf Ventures

Chairwoman
Saudi Girl Scouts Advisory
Committee

Board Member
World Scout Foundation

Board Member
Layan Cultural Foundation



Muhanad Attar

Board Member
Nour Nouf Ventures

CEO
SD Holding

Founder
Shift Clinics

Managing Director
Eisenmann KSA



Barig Siraj

Board Member
Nour Nouf Ventures

Board member
Zahid Industries

Board member
Saudi Special Olympics
Federation

Board Member
OCS Arabia



Wissam Hindawi

Managing Partner
Infinite for Consultancy

Board member
Al Barq Group

Chairman Advisor
Maestro Events

Board Member Advisor
Motion Supply Chain

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